

Tips for preparing to canvas a specific location for building familiarity, comfort, and better understanding of the local evangelism area

1. Get a physical map, or print one out online, if the location is large and you intend to move about.
2. Visit the location in person and walk around the designated area's you intend to canvass.
3. Research events through online searches, like google, FB "events," etc or from local magazine that show what social activities are happening each month. Such gathering will draw a crowd. Pick locations near such social events.
4. Research what areas have the most traffic. And in what time of the day the traffic occurs. City traffic occurs in the evening, 4 PM to dusk. College traffic on campus occurs, in the noon time, between 9 AM-12 PM. Cities that have social events, like a circus, rock concert, festival, etc., or colleges that have fairs outdoors, or markets, etc. increase traffic. Be flexible. Some places are morning places, some are afternoon, some are evening. Saturdays and Sunday's are best, for social settings, and are days where people have free time to be out, so weekends are best for foot traffic, in the city. As well as for Door Knocking in communities. Since most people will be at home on the weekends.
5. Weekends are best in outreach in the afternoon and evenings. A lot of people tend to sleep in on Saturdays and the unsaved, if not at church, will tend to do the same. Between services is a good time to go door knocking or do canvassing in a previously scouted out area.

6. Can set up a paid booth, (table/banner) at fair, flea market or college or a free speech booth at colleges that allow it. For street evangelism, mark a place and approach people, with clip board, inviting people for Bible studies. Another similar street event, door knocking. Which leads to results as well.
7. After visiting an area, it can be intimidating to pass materials out. Doing this in a group can help. If alone, just say to self, "I will pass out 1 card/track," (or more if comfortable). And just do that, nothing else, keep it simple. Reward yourself for your success with a nice treat, like a seeing a movie, eating out, etc. Then try to do a little more next time. It's about stages. Just increase slowly what you can do, and build up your comfort level. For passing out a card/track, you can say "hi", wave, etc. and simply say "would you like one of these?" Hold one out, they either accept one or they don't. You can transition to more advanced methods, as you get more and more comfortable. It's not a race, go at your own pace. Keep in mind, most Christians do nothing, any effort you are making is a step forwards. Find ways to socially warm up. Maybe you can do this by saying hi to some people first, or by talking to someone first. Interact with people at the gym, or by running errands, is also a great way to warm up. You can warm up by even talking friends or family before going out. Also a good warming method is doing stuff you're comfortable with doing first, in evangelism. Then doing stuff you're not. If you're comfortable with passing out cards, if you're at that level, then do that, before you do more advanced methods. Also different areas, (houses for door knocking, college campuses, down town streets, etc,) may have different comfort zone levels, depending on the location, try to gradually get comfortable with a variety of different places.

8. The picture of the back pack is what I use to carry items, when door knocking.



8. Good area's to scout out, near theme parks, board walks on a popular beach, popular bus stops, parks in a city, (especially if an event is going on), places near a forum, stadium, colosseum, where events take place, like graduations, sport games, concerts, Medieval festivals, etc. Popular city exercise walk ways in the evenings. Scout out your town, city, and popular hot spots, get comfortable with them. Know your community events and environments. If some place, like a park in the city, does not have a name, mark it's location by the street name, it's attached too.
9. With time, learn to separate yourself from the result. Do the actions and give it to God in prayer. Does not mean you don't try your best and find the best ways to reach others, it just means you're not emotionally, mentally invested in "yes," results. You know if you work long enough the process will lead to success. Ever be seeking to improve, but don't get caught up in the rejection people will show. Even then, most will be nice about it. And in your work, when people do say no, at least such people will have heard the truth. The seed will have been planted. Perhaps for a future harvest in another season. When you do reach another for Jesus, and they respond to the truth, it will be worth the work.
10. Know results are about the law of averages. It's a numbers game. If you put in enough time, interact with enough people, even the worst methods, with time will lead to a result. But the better the method, the faster the results. Best methods cause social interaction. The more interaction the more personal the connection, on average, the better the result. The worst methods have a few seconds of interaction or no personal/social interaction, at all. BUT such methods will still work! It usually just takes longer to get results.